

Sustainable Cities; Sustainable Leadership



**Carl Guardino
President & CEO
Silicon Valley Leadership Group**

25th Annual Yosemite Conference for Local Elected Officials – March 10, 2016



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Global Leader in Software-Defined Storage.

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Lesson One – Be Purposeful



“If your dreams do not scare you, they are not big enough.”

– Ellen Johnson Sirleaf, President of Liberia and first elected female head of state in Africa



Jimmy Carter
39th President of the United States

Lesson Two – Be Persistent



**“Success isn’t
given. It’s earned.”**

– *Nike*



Gordon Moore and Robert Noyce
Intel Founders

Lesson Three – Be Peaceful



“Breathe. It’s just a bad day. It’s not a bad life.”

– Unknown



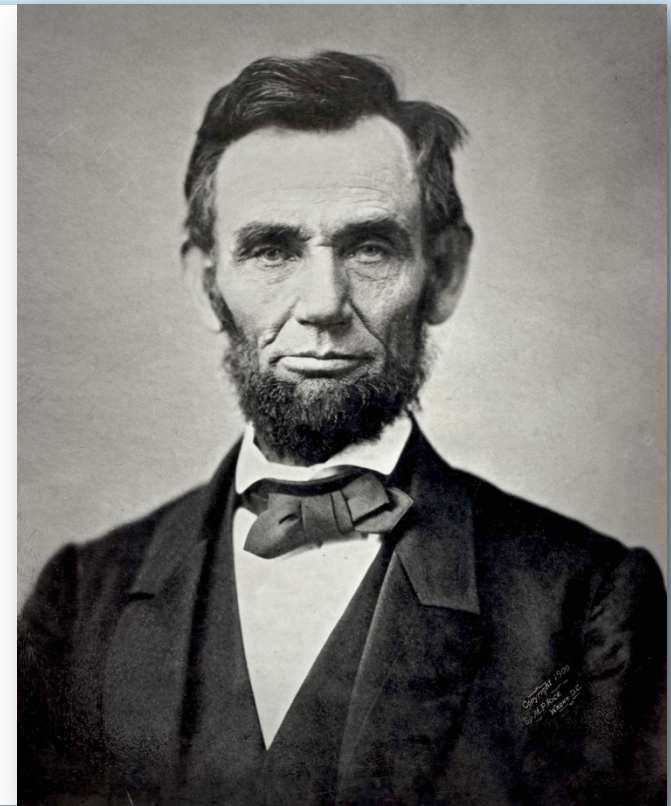
Marc Herremans
Belgian Triathlete

Lesson Four – Be Positive



“The only people with whom you should try to get even are those who have helped you.”

– John E. Southard



Abraham Lincoln
16th President of the United States

Lesson Five – Be Passionate



“Proud people count their riches. Humble people count their blessings.”

– Carl Guardino



Applied Materials “Silicon Valley Turkey Trot”

Lesson Six – Be Patient



**“Don’t ever make
yourself taller by making
someone else feel
smaller.”**

– Unknown



Aart de Geus
Synopsys CEO

Lesson Six – Be Patient



Aart de Geus
Synopsys CEO

Lesson Seven – Be Powerful



**“Let your faith
be bigger than
your fears.”**

– *Unknown*



Jessica and Siena

Thank you!
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