Key Concepts For Securing Greenhouse Grants
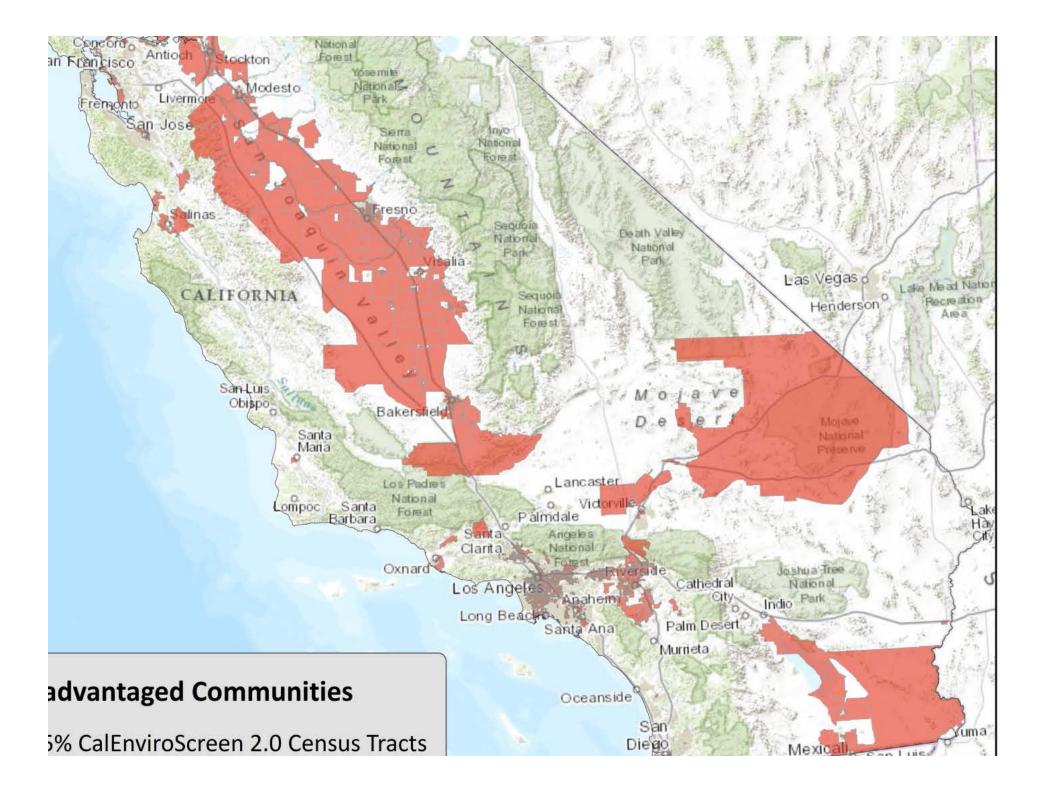
Must be in or Serve a DisAdvantaged Community (DAC)

Must be located in, or immediately adjacent to, an "urban area" or "urban cluster" as defined by the U.S. Census Bureau.

http://www.census.gov/geo/www/ua/2010urbanruralclass.html

...advantaged Communities

...5% CalEnviroScreen 2.0 Census Tracts

Project Must Demonstrate that it will achieve and maintain a net reduction in GHG emissions

All Projects must include a methodology to calculate and quantify GHG emissions Benefit

The recommended tool for calculating green house gas sequestration is the USDA Forest Service Urban Tree Carbon Calculator

This tool can be found at the Following web page: http:www.fire.ca.gov/resource mgt urbanforestry.php

Grant Funding Categories

Green Trees Golden State

Urban Management For GHG Reduction

Urban Wood & Biomass Utilization

Woods in the Neighborhood

Green Innovations

Green Trees Golden State

Urban tree planting projects and tree Establishment projects

Urban Management For GHG Reduction

For local governments and special districts only. Establishing ordinances or updating existing ordinances, tree inventory, managements plans, mapping and analysis.

Urban Wood and Biomass Utilization

Projects that will use urban woody biomass for its highest and best use, thus diverting it from the urban waste stream

Woods in the Neighborhood

These projects are to assist local entities purchase & improve vacant urban neighborhood properties.

Green Innovations

Green infrastructure projects that fall within the scope of the Urban Forestry Act of 1978 (PRC 4799.06-4799.12). These projects should be unique and forward thinking

Deliverables or Tree Information

Discuss Deliverables

Include tree information and species

Background and Rationale

- Brief description of organization and achievements
- Description of problem, condition or situation that project addresses
- Include projects public health benefits
- Explain how project will provide multiple benefits to community
- Interagency cooperation

Project Objective

- **List and discuss project objectives**

- **Explain how the objectives are in line with request for proposal for the grant type selected**

Project Description

- Discuss how project will achieve its objectives

- Discuss who will be involved

- Discuss educational component

- Discuss how it will provide jobs to a community

- Discuss community outreach

Budget Funding Information

- Cost estimate

- List other funding sources

- Explain and justify budget and costs

- Make sure they **TOTAL** correctly **AND** the dollar amount **MATCHES** throughout the application!

Other Factors to Consider

- A project with clear and concise objectives with a relative low cost for deliverables has a better chance being funded

- Projects requesting the maximum amount grant funds will have a less chance of being funded

Framework for a GHG Project

A 501c(3) Organization Proposes a Urban Tree Project

Partners with the city where the project is located

The City facilitates the permitting process

The 501c(3) partners with a company or another 501c(3) specializing in green industry jobs to do the actual work on the project.

The company or 501c(3) hires unemployed youth, agrees to train and employ them to work on the project.

The 501c(3) organization that sponsors project, secures another grant provide for part time job training to the unemployed youth during the project implementation phase.

Common Project Pitfalls

- Concept Proposal not proofread or reviewed

- High dollar amount serving a small geographic area

• High dollar amount with limited number of deliverables