



SEEC Tools and How to Use Them

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City of Santa Clarita
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SANTA CLARITA

- North LA County
- Approximately 180,000 people in 54 square miles
- New General Plan adopted in June, 2011.
- Climate Action Plan Required
 - Very little City staff expertise
 - Contacted Monica Gilchrist with ICLEI during the RFP preparation process in Summer, 2010
 - Joined ICLEI as part of CAP process in November, 2010



TECHNICAL VALUE

- Two SEEC Trainings in Santa Clarita
 - October 4, 2010 and November 22, 2010
 - Trainings covered conducting CAP's for municipal operations and community wide emissions
 - Hosted by Monica Gilchrist at City's Activities Center facility
 - Excellent resource in preparation for CAP process



MARKETING VALUE

- Branding Value – Beacon Award:
 - Significant part of City's branding efforts for sustainability
 - Three achievement areas highlight the City's OVERALL green efforts
 - Excellent state-wide exposure
- Demonstrative Value – Beacon Award:
 - Acts as an item in the City's toolset to demonstrate our commitment to sustainability



INTANGIBLE VALUE

- These programs provide outstanding access to a huge network of people and resources
 - Monica Gilchrist at ICLEI
 - Yvonne Hunter & Lindsay Buckley at ILG
- Total service package goes well beyond numbers, spreadsheets and award certificates



CONTACT INFORMATION

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