

Sonoma County Energy Independence Program and

Energy Upgrade California In Sonoma County

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Liz Yager, Energy and Sustainability Manager, County of Sonoma

And SCEIP Program Manager











Leverage the Power of PACE and EUC

- SCEIP opened March 2009
- County wide, comprehensive program
- Over 1,500 projects completed
- Over \$48 million disbursed for improvements!
- Over 85 eligible improvements
- One-stop-shop approach

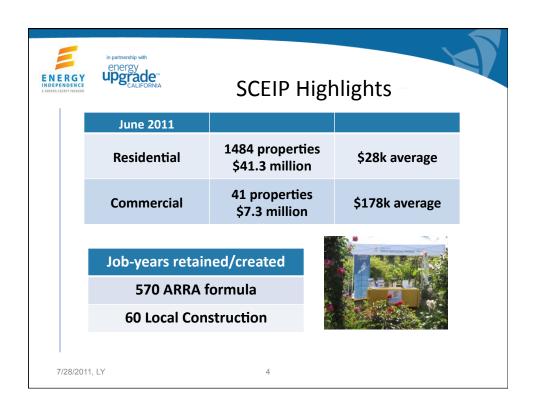


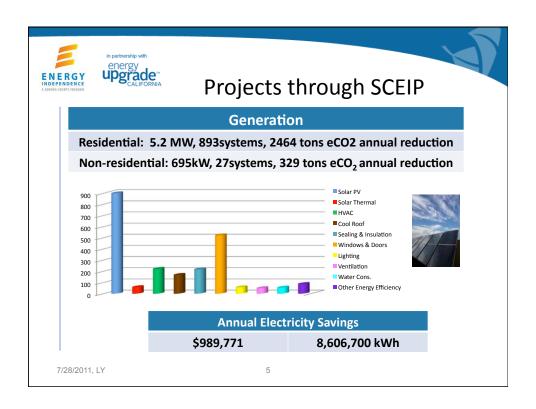


Reduce and Produce

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To Build a Flourishing Program

- Clear, Shared Community Goals
- Start up and Long Term Financing Plan
- Public, Private, Education and Non-profit collaboration
- Work with Stakeholders: Lenders, Partnering Agencies, <u>Contractors</u>, Local Utilities
- Plan for a Storefront and/or Web Site
- Staffing, Steering, Tools and Applications
- Marketing, Education & Outreach!

7/28/2011, LY



Challenges / Opportunities

- Getting the message out
- Return on investment stories
- Need more robust energy evaluation protocol for commercial properties
- Acceptance by banks and lenders
- Interest rate competition
- Long term financing options
- On-bill financing for renters





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