



**DOWNTOWN REVITALIZATION IN
OUR COMMUNITIES**

THE BUSINESS PERSPECTIVE

WEDNESDAY, OCTOBER 16, 2013

WHY DOES DOWNTOWN MATTER TO BUSINESS?



“A COMMUNITY IS AN ECONOMY...” KUNSLER

DOWNTOWN IS EVERYBODY’ S NEIGHBORHOOD

DOWNTOWN IS THE HEART OF COMMUNITY



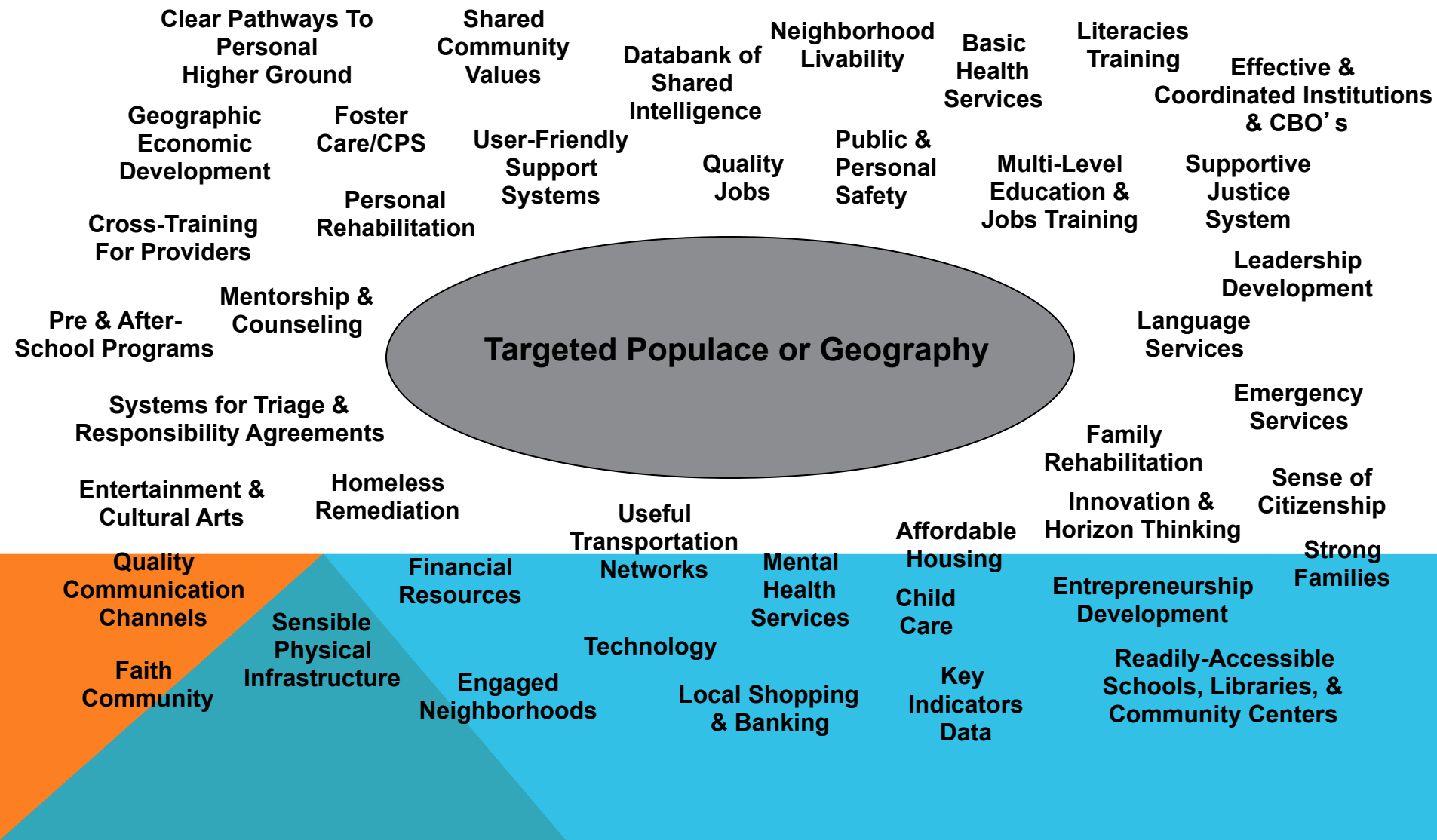
WHY DID DOWNTOWN FRESNO DETERIORATE?

WHAT CAN WE DO NOW?

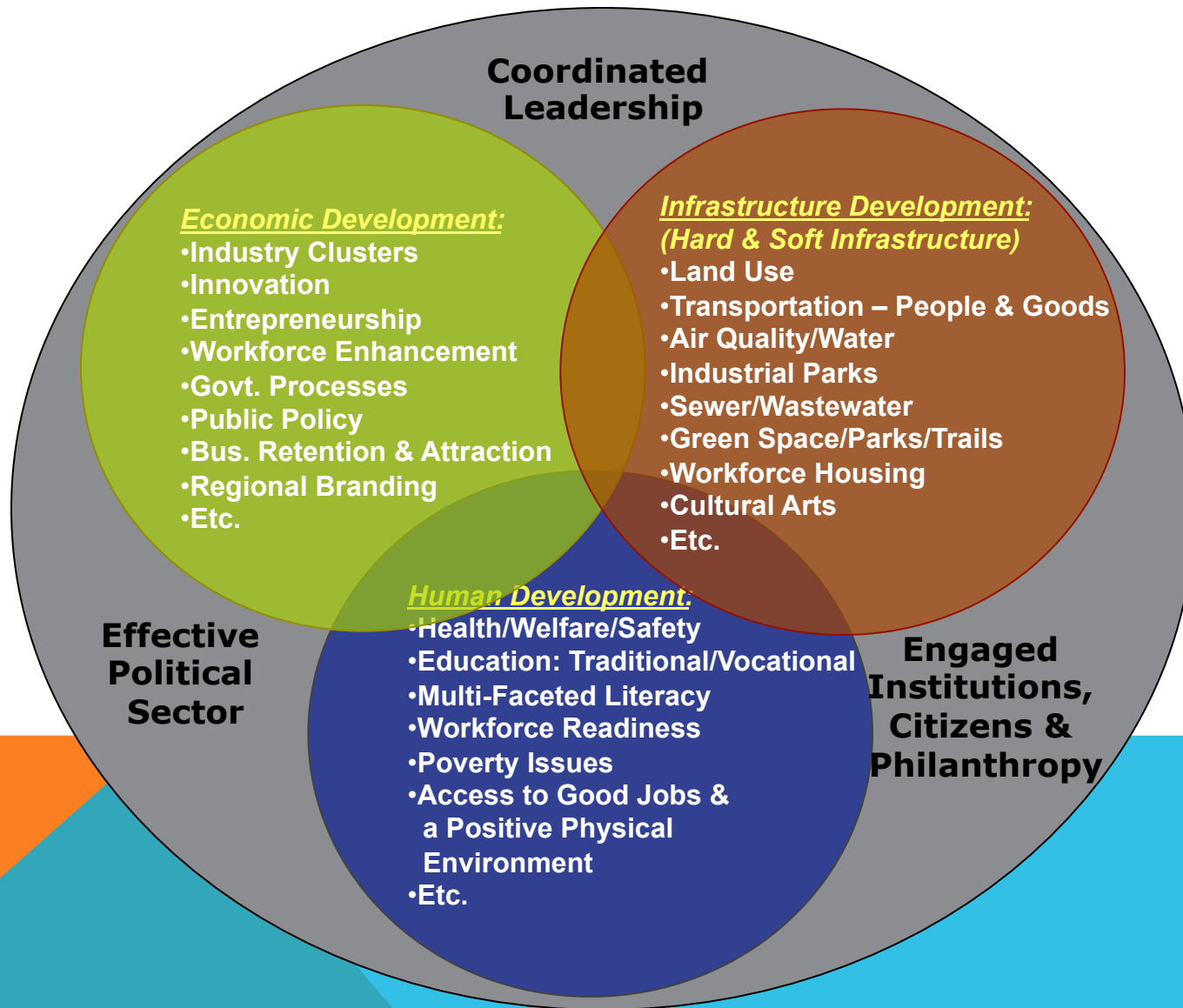
HOW DO WE MOBILIZE EFFECTIVELY?



Selected Ingredients for Sustainable Neighborhood & Personal Vitality



KEY ELEMENTS OF A PROSPEROUS & HEALTHY COMMUNITY



THINKING & ACTING TOGETHER

Stewardship

Boundary Crossing &
Collaboration

Commitment to Outcomes

Art of the Possible Thinking

Fact-Based Decision Making

Truth Telling

Power Parity

Commitment to
Resolving Conflict

Asset-Based Approach

Disclose Conflict of Interest



QUESTIONS & COMMENTS?

