

DOWNTOWN REVITALIZATION IN THE BUSINES DAY, OCTOBER 16, 2013 OUR COMMUNITIES

# WHY DOES DOWNTOWN MATTER TO BUSINESS?

"A COMMUNITY IS AN ECONOMY..." KUNSLER

DOWNTOWN IS EVERYBODY'S NEIGHBORHOOD

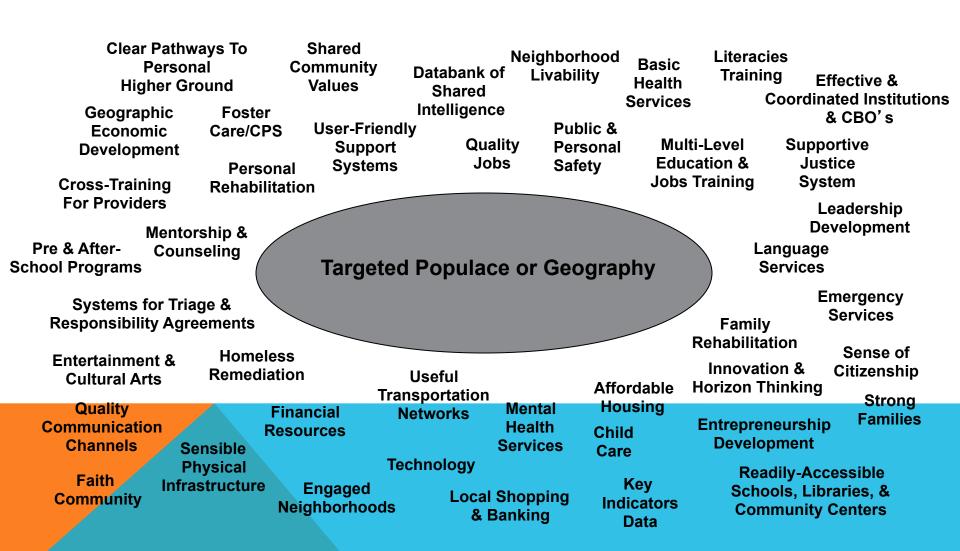
DOWNTOWN IS THE HEART OF COMMUNITY

WHY DID DOWNTOWN FRESNO DETERIORATE?

WHAT CAN WE DO NOW?

**HOW DO WE MOBILIZE EFFECTIVELY?** 

## Selected Ingredients for Sustainable Neighborhood & Personal Vitality



# **KEY ELEMENTS OF A PROSPEROUS**& HEALTHY COMMUNITY

### **Coordinated Leadership**

#### **Economic Development:**

- Industry Clusters
- Innovation
- Entrepreneurship
- Workforce Enhancement
- Govt. Processes
- Public Policy
- Bus. Retention & Attraction
- Regional Branding
- •Etc.

#### <u>Infrastructure Development:</u> (Hard & Soft Infrastructure)

- Land Use
- Transportation People & Goods
- Air Quality/Water
- Industrial Parks
- Sewer/Wastewater
- Green Space/Parks/Trails
- Workforce Housing
- •Cultural Arts
- •Etc.

Effective Political Sector

#### Human Development:

- Health/Welfare/Safety
- •Education: Traditional/Vocational
- •Multi-Faceted Literacy
- Workforce Readiness
- Poverty Issues
- Access to Good Jobs &
- a Positive Physical
- Environment
- •Etc.

Engaged
Institutions,
Citizens &
Philanthropy

### THINKING & ACTING TOGETHER

Stewardship

**Boundary Crossing &** 

Collaboration

**Commitment to Outcomes** 

Art of the Possible Thinking

**Fact-Based Decision Making** 

**Truth Telling** 

**Power Parity** 

Commitment to

**Resolving Conflict** 

**Asset-Based Approach** 

**Disclose Conflict of Interest** 

## **QUESTIONS & COMMENTS?**