

Data Driven Disruptions  
to Advance Community Vision

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Christopher Cabaldon  
Mayor of West Sacramento

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- Transparency
  - Outreach
  - Engagement



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- Narcissism
  - Privilege
  - Reductionism
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Density



Narrow  
streets



No free  
parking

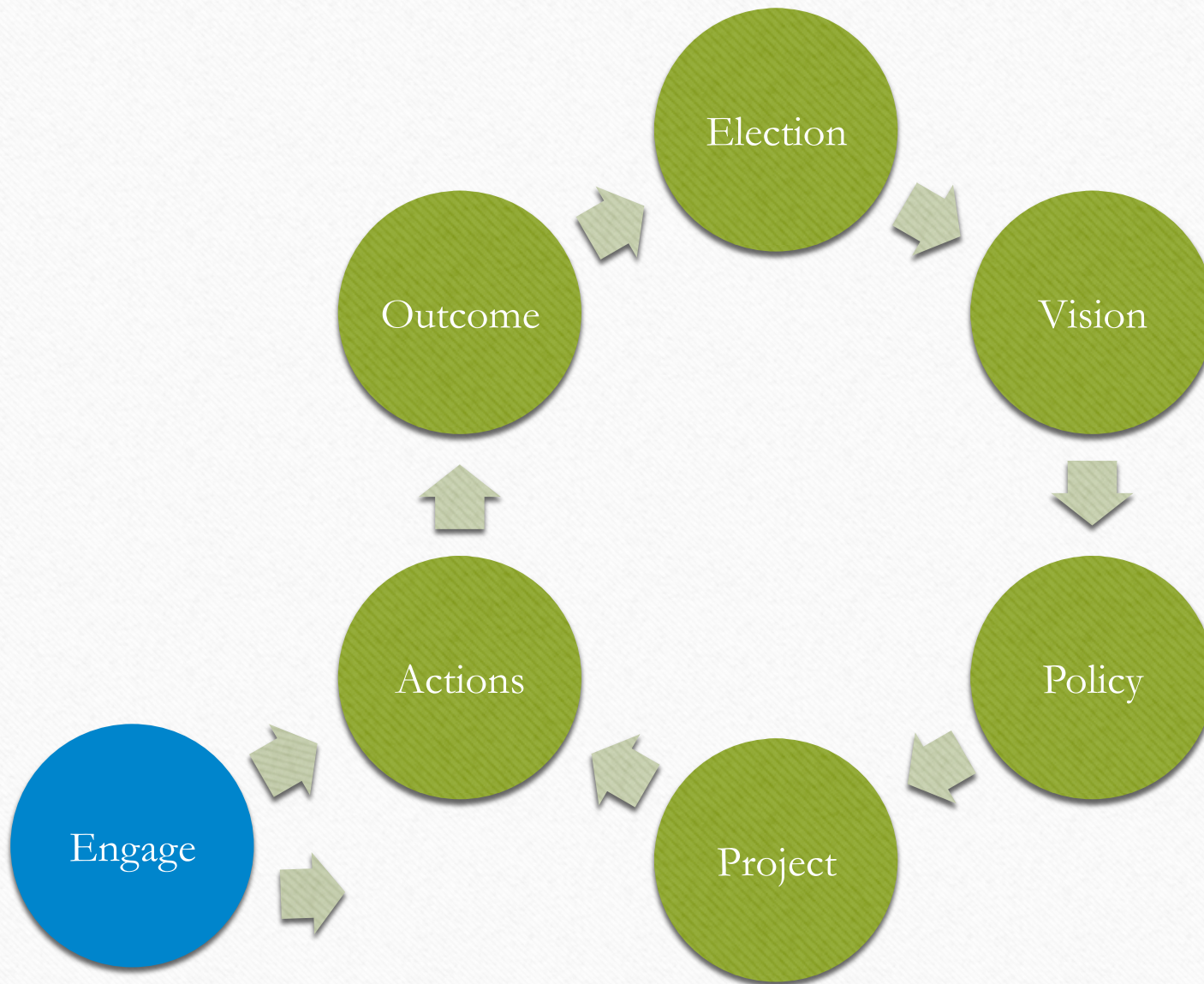


Affordable  
housing

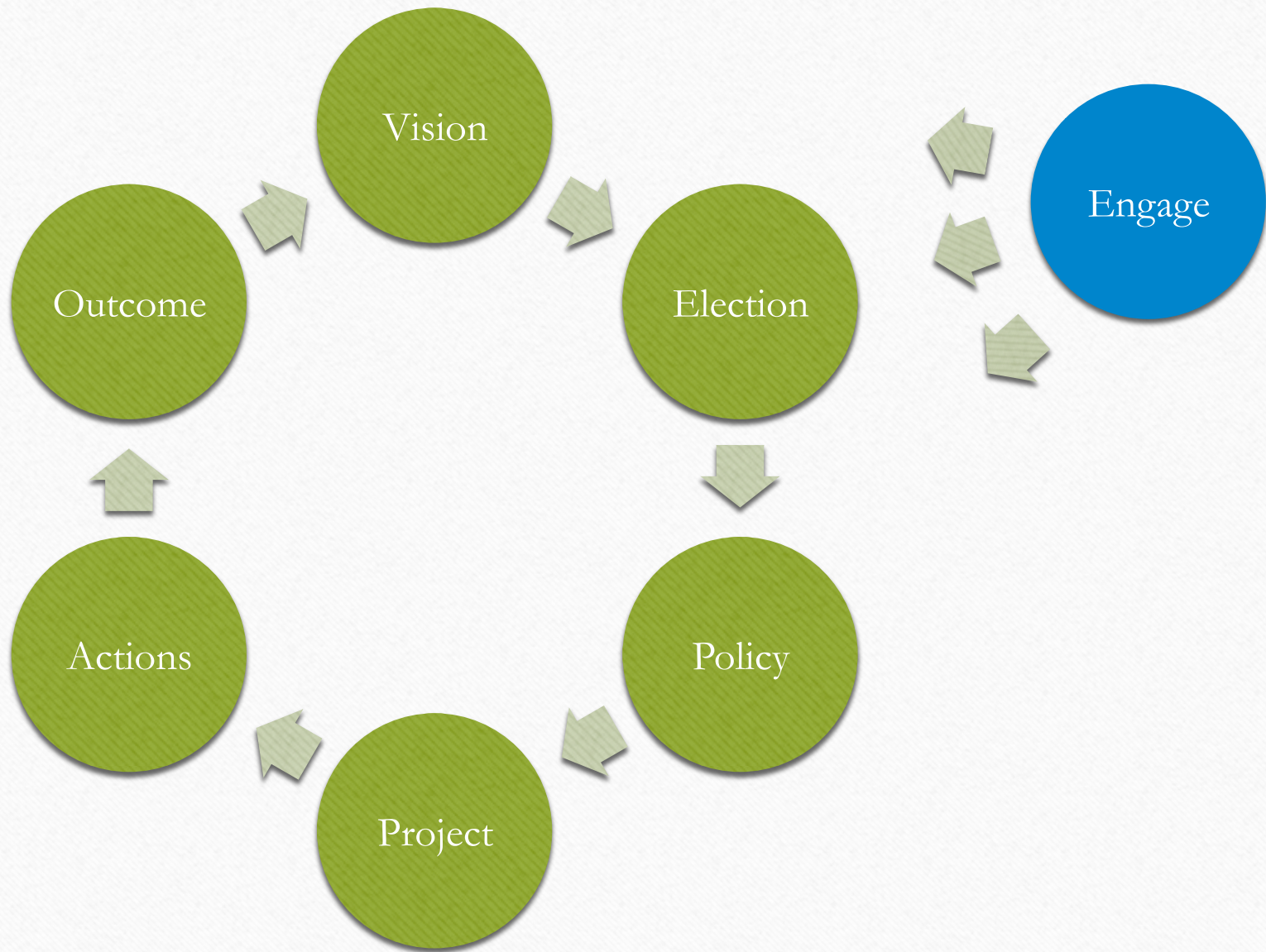


Downtown









- Hot or Not & Scratch 'n Sniff
- Data Analytics
- Design Thinking & UX
- Action & Non-Verbal Expression
- Social Media Analytics
- Website Analytics
- Election Analytics