

LIVABLE COMMUNITIES: THE INTERSECTION OF CITIES, HOSPITALS AND HEALTH

Local Government Commission
Building Livable Communities
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I actually *live* in that intersection!

By way of background...

- **Hospital Council of Northern and Central California**
 - Part of the CA Hospital Association
 - ~ 200 hospitals from Kern to the Oregon border
 - *Shared interests of hospitals* drive work
- **City of Clovis**
 - Served on Council since 2001; Mayor 2003-2005, 2013 – 2015
 - 100,000+ people, safest city in the San Joaquin Valley, ranked best place to raise a family by *NerdWallet*
 - In a Valley surrounded by challenges of poverty, urban decay...often described as the *Appalachia of the West*



But...isn't "*health*" a County responsibility?

- For many City staff and elected officials, health does not quite enter their radar screen.
- Health functions typically seen as the responsibility of the County
 - Public and environmental health
 - Immunizations
 - Clinics
 - Disease tracking
 - ...and related responsibilities...



Consider the power of the equation...

Hospitals

+

Cities =

Healthier places to live



Hospitals as ‘anchor institutions’

- There is a link between **the well-being of surrounding neighborhoods** and the strength of hospitals and other institutions.
 - Economic development
 - Community development
- **Population health** is a relatively new concept for hospitals to consider as framed by the ACA.
- **Hospitals’ investments** in community health
 - Jobs
 - Community benefits and needs assessments
 - Charity care
 - Health education/outreach and community-based services
 - Collaborations and partnerships
 - Public health research

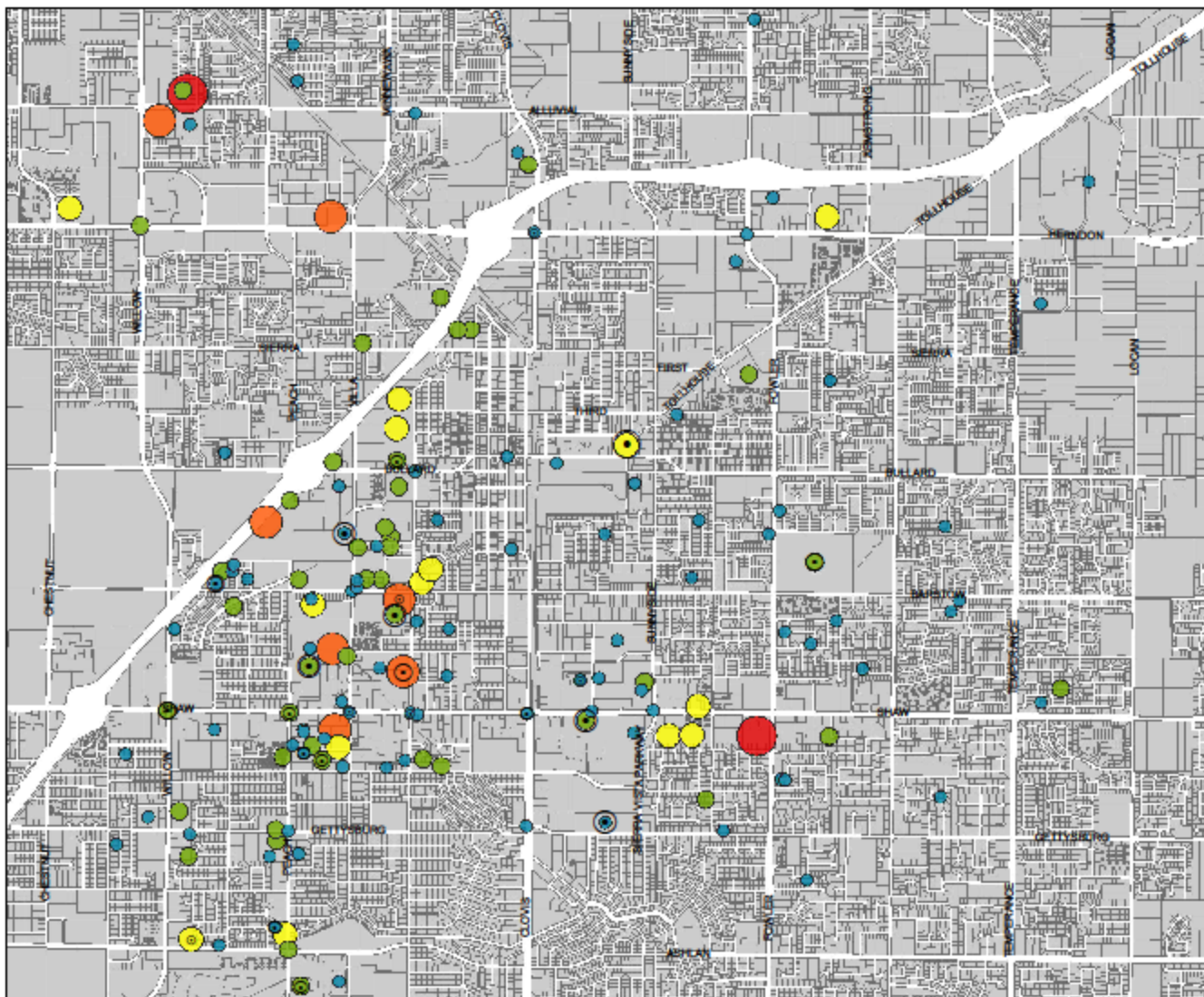


Cities as models for health

- **Ensuring safe, clean neighborhoods**
 - If people are not safe to go outside, there are no number of parks or grocery stores that will matter.
- **Land use planning**
 - Principles and a *health* element in General Plan
 - Walkable, parks, trails
 - “Rails to Trails” conversion
 - ‘No neighborhood left behind’
 - Using public space for Farmer’s Markets, runs, cycling events, and the like
- **Ordinances and regulations**
- **“Hot spots” and understanding calls for service**
 - Maximizing available technology



ATTACHMENT C



EMS and PD
Top Users
2009-10

City
of
Clovis

Legend

PD Top 25

- 157 - 183
- 184 - 213
- 214 - 242
- 243 - 438
- 439 - 1357

Repeat EMS

- 115 to 218
- 66 to 114
- 37 to 65
- 19 to 36
- 10 to 18



A key to community health: city/school partnerships

- **How can we plan together to ensure the safety of our kids?**
 - **Standing Council/School Board subcommittee**
 - School safety a standing agenda item
 - **Joint City/Clovis Unified wellness task force**
 - *“Walk Your Kids to School”* Wednesdays
 - **Safe routes to schools**
 - **Prescription drug abuse initiative**
 - **Mental health awareness**
 - **Engaging students in community health**



It all started with cigarette butts.
(5000, to be exact)



More than a proclamation... **what is the role of elected officials in community health?**

- **“Health” needs a champion.**
- **Find ways to integrate health issues in aspects of city business**
 - General plan updates
 - Tract maps
 - Partnerships with hospitals, community organizations, others
 - Joint land uses with school districts, flood control, other public agencies
 - Public safety responses
 - Community events related to health
 - Community paramedicine





Here's to better health for all!



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As we all learn to navigate this new era of community health...

Let's take a closer look at:

- The impact of the *Affordable Care Act*
- New technologies and our ability to access information
- Our changing demographics
- Long-term community intervention strategies
- New investment strategies for health



Questions?

